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Del Conte Hyde Annello & Schuch, PC Hires Marketing Specialist

FARMINGTON, Connecticut – October 7, 2011 – New Marketing Specialist Joins Firm

Diane Allen will play a critical role in developing and implementing marketing strategies for the firm's accounting and financial advisory businesses.

Allen's background includes involvement with national integrated advertising and marketing campaigns for noted Fortune 500 companies such as Ameriprise, Merrill Lynch and Goldman Sachs. Most recently, Allen served as an Account Executive for SourceMedia, New York, New York, which is a leading provider of timely and essential news, analysis, research, data and insights for members of the financial and professional services communities. She holds a Bachelors degree from the University of Connecticut.

"Adding Diane to the firm will provide us with considerable marketing insight and industry experience," said Bruce Del Conte, Managing Partner. She is a strong asset and we're glad to have her on board."

Del Conte Hyde Annello & Schuch, Inc. is a Certified Public Accounting firm that has been providing accounting, tax and business advisory services to individuals and businesses for more than 20 years. The firm offers a variety of services including tax compliance, personal financial planning, business valuations, litigation support, forensic accounting, mergers and acquisitions, succession and retirement planning, budgeting, forecasting and cash flow analysis, strategic planning and general business advice.

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